PARTNERSHIP & SPONSORSHIP KIT

International Congress
On Sustainable development in health
-Cl2DS 2020 Congress-
« From Strategy to action »

4 - 5 June 2020
Marrakesh, Morocco

www.a2ds.org
Dear Sir or Madam,

We would like to invite you to join us as a sponsor of the International Congress on Sustainable Development in Health - CI2DS 2020. The event will take place from 4 to 5 June 2020 in Marrakesh, Morocco.

The CI2DS 2020 congress is a meeting place for hundreds of experts from all over the World. It will be held in Morocco for the first time, bringing many experts as well as potential business partners to the country, thus offering your company the opportunity to make a powerful entry into the African markets. To facilitate this, we have prepared several sponsorship packages which will enable you to showcase your company at this congress, organized by A2DS - Association for Sustainable Development in Health.

The Congress will feature conferences, roundtables, workshops, an awards ceremony and social programme. It presents an unparalleled opportunity to promote your organization to this highly specialized group of professionals. Exhibitors and sponsors will enjoy direct access to the decision makers and key opinion leaders who are shaping the future of sustainability in healthcare sector.

In this folder, you will find several partnership opportunities that we hope will meet your expectations. We invite you to have a look at this sponsorship proposal and realize the full potential of Congress sponsorship for your organization. We’re looking forward to collaborating with your company at CI2DS 2020.

Ahmed IDHAMMAD  
President - A2DS

Abderrahim ELOUAHBI  
Marketing Manager - A2DS
PARTNERSHIP PACKAGES

WHY BECOME A SPONSOR

Participating at CI2DS 2020 will offer your company, your brands, and your products & services, a unique opportunity, built around three pillars: business opportunities, development and networking. Our ambition is to make CI2DS 2020 the African comprehensive and global event in sustainable development, gathering the whole Sustainable Community under one roof.

CONGRESS ALLIANCE PARTNERSHIP

A2DS would like to recognize their long standing sponsors by offering either a two or three year alliance partnership where companies can choose a specific sponsorship package. Packages can be tailored on an individual basis.

For more information, please contact us at: contact@a2ds.org

SPONSORSHIP CATEGORIES

We offer you five (5) Partnership Packages to promote your organization before and during the CI2DS 2020 Congress in Marrakesh. Our exhibition and sponsorship opportunities are designed to suit all budgets and will help you gain a significant competitive advantage.

- DIAMOND Sponsor
- PLATINUM Sponsor
- GOLD Sponsor
- SILVER Sponsor
- BRONZE Sponsor

- INSTITUTION Sponsor: An outstanding opportunity to promote your institution’s services direct to CI2DS delegates. This offer is exclusive for A2DS members, State Government Institutions, Associations and NGOs. Recognition and acknowledgement as INSTITUTION Sponsor on the sponsorship page of the official congress website, including a hyperlink to your website.
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<thead>
<tr>
<th>PARTNERSHIP PACKAGES</th>
<th>BRONZE</th>
<th>SILVER</th>
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<td><strong>Public relations</strong></td>
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<td>* Congress press briefing</td>
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<td>* Mention in CI2DS press release</td>
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<td>* Mention in the opening and closing remarks</td>
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<td><strong>Recognition at the event</strong></td>
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<td>* Logo on preliminary program</td>
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<td>* Company logo on the Congress website</td>
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<td>* Company logo on all Congress signage</td>
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<td>* Logo on final program cover</td>
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<td>* Company logo printed on invitation cards</td>
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<td><strong>Advertisements</strong></td>
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<td>* Full page colour advert in preliminary program</td>
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<td>* Company profile in final program</td>
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<td>* Company flyer included in Congress bags</td>
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<td>* Company product included in Congress bags</td>
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<td><strong>Congress Registration</strong></td>
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<td>* FULL PASS (conference, exhibition and coffee/lunch breaks)</td>
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<td>* Additional full registrations can be purchased at a discounted rate</td>
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<td>* Invitation - 30 days to go</td>
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<td><strong>Speaking opportunities and more</strong></td>
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<td>* Speak at a Plenary Session</td>
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<td>* Moderate a Roundtable discussion / Workshop</td>
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<td>* B2B meetings and networking opportunities</td>
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<td>* Free participation in social programme</td>
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<td><strong>Post-event visibility</strong></td>
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<td>* Banner ad in e-newsletter</td>
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<td>* Free access to pictures and videos</td>
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<td>* Dedicated Email Blast</td>
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<td>* Access to contacts and databases</td>
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EXHIBITION PACKAGES

CI2DS 2020 provides a great opportunity for exhibitors to display their new concepts, services, products and technologies. This will allow you to build brand awareness and boost networking: Get in touch with your potential customers and strengthen business relationships. The exhibition is scheduled for two days from Thursday to Friday, June 4-5, 2020. The welcome reception, lunches and coffee breaks will all be held in the Exhibition Hall for the duration of the Congress, allowing ample networking opportunities between exhibitors and delegates, and resulting in a successful congress for all.

The package offers:

- Exhibition space including 1 table, 2 chairs and a power socket.
- 2 exhibition passes. - Access to Congress sessions. - All day refreshments included coffee breaks and lunches. - Company logo and link on the Congress website and in final programme.

Spaces Available:

<table>
<thead>
<tr>
<th>SPACE SIZE</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
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<tr>
<td>2 m² Stand space</td>
<td>30%</td>
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<td>4 m² Stand space</td>
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<td>6 m² Stand space</td>
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Exhibition space will be allocated by the Organizer on the first-come first-served basis, having taken into account the Application Form, payment and exhibit items. Priority for the selection of both exhibition space and sponsorship items is given to level sponsors in the following order: Diamond, Platinum, Gold and Silver. The initial exhibition plan will be available later and will be organized according to exhibitors’ requirements.

Offer of Discount will be made according to the following table:
OTHER SPONSORSHIP OPPORTUNITIES

• Bags
Congress Bags will be distributed to all Congress delegates, speakers and VIP. The bag will feature your company’s name and logo. The sponsorship does not include production costs, which are paid by the sponsor. Minimum ordering quantity: 350 pieces. The design of the Congress bags is subject to the organizer’s approval.

• Badges
All participants have to wear their badge throughout the duration of the Congress. Your organization logo will be included alongside CI2DS 2020 congress logo on all delegate badges. The sponsorship does not include production costs, which are paid by the sponsor. Minimum ordering quantity: 350 pieces.

• Notepad
Notepads placed in the congress bag given to delegates. The sponsorship does not include production costs, which are paid by the sponsor. Minimum ordering quantity: 350 pieces.

• Pens
Provided by the sponsor, the congress organizer will include the company branded pens in the congress bags. Minimum ordering quantity: 350 pieces.

• Host T-shirt
All front-line hostess staff at the CI2DS 2020 Congress will wear specially designed and easily recognizable shirts with the Congress logo and your company’s name and logo. The sponsorship does not include production costs, which are paid by the sponsor. Minimum ordering quantity: 10 pieces.

• Goodies
Insert your Goodies into VIP congress bags. Production is not included.

• Advertising in the final programme
  Full page - Outside back cover
  Full page - Inside back cover
  Full page – Inside
  Half page – Inside
• Catering
  Recognition and acknowledgement as "catering sponsor" on all Congress signage.
  
  Coffee break
  Lunch
  Dinner
  Gala Dinner

• Sponsored session
  Plenary
  Roundtable
  Workshop

• Congress bag inserts
  Promotional material to be inserted into the congress bags.

• Promo video
  2-5 minute promo video (provided by sponsor) played during event.
Partnership Request Form
CI2DS 2020 CONGRESS

Please complete this form in capital letters, review the terms and conditions and return it to us by mail and email, along with your payment.

Organization Name: 
Address: 
City / Region / ZIP Code: 
Email: 
Website: 

Organization Contact Person: 
Title: 
Phone: 
Fax: 
Email: 

☐ DIAMOND Sponsor ☐ Coffee break
☐ PLATINUM Sponsor ☐ Lunch
☐ GOLD Sponsor ☐ Dinner
☐ SILVER Sponsor ☐ Gala Dinner
☐ BRONZE Sponsor ☐ Bags
☐ INSTITUTION Sponsor ☐ Badges
☐ 2 m² Stand space ☐ Notepad
☐ 4 m² Stand space ☐ Pens
☐ 6 m² Stand space ☐ Host T-shirt
☐ Sponsored session - Plenary ☐ Goodies
☐ Sponsored session - Roundtable ☐ Full page - Outside back cover
☐ Sponsored session - Workshop ☐ Full page - Inside back cover
☐ Congress bag inserts ☐ Full page – Inside
☐ Promo video ☐ Half page – Inside

TOTAL AMOUNT: 

A deposit of 60% of the total amount is required for your order to be processed. The amount of the balance due no later than February 03rd, 2020.

PAYMENT:
- Bank Transfer (please include the event name) - By cheque: payable to the Association pour le Développement Durable en Santé - A2DS
  Bank Identification
  Agency
  Address
  Bank Account No
  IBAN Code No
  SWIFT Code

I, the undersigned, declare that I have read the CI2DS 2020 Congress Regulations and General Conditions and accept all their clauses without any reservations or restrictions.

Date, Name, position: Company stamp:
GENERAL TERMS AND CONDITIONS

Partner registration, payment and cancellation policy
All partnership requests must be made in writing using the form provided and sent by e-mail or post. When the partners make the request, they will be invoiced up to 100% of the total invoice amount, this amount being payable within 15 days of receipt of the proforma invoice. The partnership will only be confirmed once the full amount has been received. Any payment made under the partnership is non-refundable.

Use of space / promotional items
Each partner must wear the official CI2DS 2020 congress badge at all times. As part of the exhibition stands, all demonstrations or other promotional activities must take place within the limits of the area allocated to your organization. The partner may not distribute promotional items in a conference room or during a meeting. Promotional items from one company must not interfere with the partnership or encroach on another company’s exhibition area.
Exhibitors may not assign or sublease any space allocated to them and may not exhibit or advertise products other than those they manufacture or market as part of their normal activities.

Exhibitor badges
Exhibitors will be allocated a maximum of two badges per stand. Partner badges will be distributed on site at the time of registration. Exhibitors must wear their badges at all times and these badges will only be issued in the name of the partner’s representatives indicated on the partner’s registration form.

Exhibition stand
Exhibitors are responsible for all transport, furniture, decoration and personnel costs. For any information related to shipping, please contact us by email at contact@a2ds.org.

Stand release
No exhibitor will start dismantling or repacking his products before the end of the last coffee break on the last day of the congress. Any item left behind at the end of the convention that is not packaged, identified and marked as to be shipped will be removed and destroyed.

Reception area
It is understood that no space where the congress is held may be used as an exhibition area, workshop or for any other commercial purpose for the benefit of the exhibitor. Any organization of events by an exhibitor must be confirmed by the congress management in order not to conflict with the events on the program.

Delegate Badges
Congress badges offered under a partnership contract may only be used by representatives of participating partners as congress participants and are valid only for the person whose name appears on the badge. A form must be completed in order to receive one of these badges.

Insurance
All exhibitors are strongly advised to take out insurance covering losses and damages and civil liability insurance covering physical or material damage to third parties.

Postponement or cancellation of the congress
A2DS shall have the right, in its sole discretion, to postpone or cancel the Congress and shall in no way be liable to the Partner for any loss resulting from such postponement or cancellation. A2DS shall not be required to perform the provisions of this contract relating to the provision of an exhibition stand in the event that the lack of provision is due to any of the following causes: premises damaged or destroyed by fire, fortuitous event, public enemy, war or insurrection, strikes, law, or for any other cause beyond the control of A2DS. However, in the event that A2DS is unable to organize a congress for one of the reasons indicated above, it will reimburse the partner for the amounts it has already paid under the partnership.
In the event of cancellation less than 60 days before the congress by the entity or, in the event of absence on the day of the congress, the payment will remain fully due and will not give rise to any refund.

Applicable law and attribution of jurisdiction
All contracts shall be governed exclusively by Moroccan law.